

## INCREASING INVESTMENT ATTRACTIVENESS OF REGIONS

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### Abstract

This article discusses the importance of foreign investment in ensuring economic stability and analyzes based on statistical data. It also describes the existing problems with attracting foreign investment and measures to address them. The article provides information about the existing problems with attracting foreign investment and measures to address them.

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### Introduction

The process of economic renewal and growth is determined along with the volume and composition of investments, the quality and duration of their implementation. Foreign investments are of particular importance in the development of the country, improvement of the standard of living and well-being of the population. Consequently, it plays an important role in stimulating the economy, enriching the market with new and high-quality products, creating additional jobs, and increasing export potential. Therefore, in recent years, providing favorable conditions, additional opportunities and privileges for foreign investors in our country has become a priority. Legal grounds for this are being developed. In our country, large-scale work is being done in the field of entrepreneurship development, creating a favorable environment for attracting investments and conducting business, and strengthening legal guarantees for the protection of the legal interests of entrepreneurs.

### Research methods.

It is worth noting that, despite the scientific and practical research work and theoretical research carried out to date, it is precisely in the current global economic conditions that the comprehensive statistical analysis of the attraction of foreign investments, the provision of guarantees and benefits to them, as well as the impact on the favorable placement of foreign investments in the regions issues aimed at evaluating the determining factors on the basis of statistical models are not systematically covered. Solving such issues on a systematic basis will certainly ensure the country's economic development in the future. [ 1 ]

### Analysis and results.

General definition of foreign investment F. In the 2nd edition of Xenius' foreign trade dictionary published in the USA in 1947, it is stated as follows : "Foreign investment is an investment made and exported from the territory of one country to another country ". : "Foreign investment is the tying of the capital of one economic entity to another economy for a certain period of time. It differs from domestic investment by the breadth of risks, it is characterized by changes in legal conditions, investment

environment, and as a result, capital migration occurs across countries and regions. Also, in the scientific works of N. Kozieva, Doctor of Economics, on the nature of foreign investments: "For the purpose of profiting in the future, foreign capital exporting countries, legal entities and individuals, transfer various forms of wealth (movable, immovable property, intellectual property, etc.) to capital receiving countries and investment of the income received from them (profit, interest, dividends, license and commission awards, royalties, technical support and other awards) is called foreign investment. [2] The composition of the investment environment, the importance of increasing the effectiveness of foreign investment attraction activities, the importance of state support in improving the mechanisms of attracting foreign investments are analyzed, and the issues of the ratio between economic problems and efficiency are analyzed by A.V. Vakhobov, Sh.Kh. Researched in monographs, manuals, scientific-methodical works and scientific articles of Khajibakiev, N.G.Muminov, K.Djuraeva, N.G'.Karimov, R.Khodjaev, N.Kozieva, L.R.Shayusupova. The studies of the above-mentioned scientists are aimed at analyzing the conceptual, theoretical and practical aspects of the mechanisms of attracting foreign investments and their implementation in accordance with the market economy. It is known that the natural and climatic conditions, characteristics of the distribution of economic resources specific to each region affect their financial and investment potential. The specific characteristics of these regions lead to regional differences in the structure of investments in fixed capital and, in particular, foreign investments.

In fact, today, special attention is being paid to the issue of increasing the diversification of export goods, not only at the national level, but also in the regions . possible That is, diversification of the composition of export goods, expansion of the geography of the countries that import them, attention is paid to the issue of preventing a sharp decrease in the volume of exports even when problems occur in the economy of one or a group of these countries. As a result of the measures to diversify export and improve its composition in Kashkadarya region, there have been positive changes in the product composition of the region's exports.

**Table 1 Commodity composition of export of Kashkadaryo region[3]**

<b>Demonstrators</b>	<b>20 1 8 years</b>	<b>20 1 9 years</b>	<b>2020 year</b>	<b>2021 year</b>
Total export (million USD)	239.0	226.3	270.8	366.1
Total export, in percent	88.6	119.6	119.2	135.2
Including noise (as a percentage of the total):	31.3	37.9	35.4	44.4
Cotton fiber	141.8	64.7	48.5	68.2
Chemical products, plastics and plastic products	46.6	64.3	68.2	68.5
Black and non-ferrous metals	0.0	0.0	0.0	0.1
Machines and equipment	0.3	0.2	0.1	1.5
Food products	20.2	37.9	31.3	97.9
Energy resources	7.1	9.2	30.2	30.2
Services	11.2	20.5	9.4	7.0
Others	11.7	29.6	83.0	92.6

In particular, the rapid increase in the export volume of other commodity positions has seen a decrease in the share of cotton fiber in total exports from 141.8 percent in 2018 to 68.2 percent in 2021, while food products have increased from 20.2 percent in 2018 to 97.9 percent in 2021. possible We can also see that energy resources have increased to 30.2% from 7.1% in 2018. In 2018-2021, there were positive changes in the composition of the region's exports. Measures to ensure large-scale implementation of measures for modernization, technical and technological rearmament of the region, reduction of cotton raw materials in the total export, as a result of wide attraction of foreign investments, measures are being taken to increase the production volume of finished products. As long

as the rapid development of economic sectors carried out in our country, the implementation of new investment projects, reforms related to the increase of the population's well-being and export potential, and the supply of goods resources that are not produced in the country at the expense of imports, as well as the increase in the demand for products as a result of the increase in the income of the population and it is being met at the expense of imported goods. In particular, in Kashkadarya region, the composition of imported goods is noted separately, and resources are being coordinated accordingly. Let's look at the table below to get complete information about the composition of imported goods of the region .

**Table 2 Commodity structure of the import of Kashkadarya region [3]**

Indicators	2018 years	20 1 9 years	2020 year	2021 year
Total import volume (million USD)	525.1	370.6	495.0	458.7
Total imports, in percent	78.2	133.6	133.6	92.7
Including (as a percentage of the total):	68.7	62.1	64.6	55.6
Chemical products, plastics and plastic products	34.2	23.7	35.7	51.7
Black and non-ferrous metals	20.6	55.5	86.0	22.0
Machines and equipment	434.9	249.2	309.9	289.4
Food products	13.0	7.6	16.9	17.3
Energy resources	3.2	3.3	2.1	7.3
Services	1.9	16.3	2.7	1.8
Others	17.2	14.9	41.7	69.3

Chemical products, plastics and plastic products in the composition of imported goods in Kashkadarya region increased from 34.2% in 2018 to 51.7% in 2021. We can also see that ferrous and non-ferrous metals increased from 20.6% to 22.0% in 2018. The development of production and social infrastructure in the regions of our country is gaining special importance in the development of the economy and the improvement of the well-being of our people. In addition, among the main tasks of the group assisting foreign investors, it is envisaged to convey objective information to foreign investors about the socio-economic reforms implemented in the Republic of Uzbekistan, the investment environment and foreign trade regime, the nature and importance of the adopted legislative documents [4]. This, in turn, improves the mechanism of attracting foreign investments. Increasing the volume of exports, improving its structure, diversifying foreign trade turnover in general, achieving quality changes in the structural structure of our economy, increasing its competitiveness, plays an important role in economic growth and improving the well-being of the population.

### Conclusions and suggestions

In conclusion, it should be said that attracting foreign investments to the national economy on a large scale is related to the need to solve the strategic and current tasks of the transition period. In order to increase the foreign investments that are attracted to our economy today, it is necessary to bring the investment environment up to the level of standards set on a global scale. At the same time, it is of urgent importance to identify the factors hindering the flow of investments, to find ways to eliminate them. Therefore, direct investment has become an important source of external financing for our country, which has a great economic impact in terms of implementing innovative technologies and improving management. Therefore , one of the most important issues is economic stimulation of enterprises attracting foreign investments to our country and creation of necessary conditions for them. Therefore, it is important to implement the following measures to activate the attraction of foreign investments to our national economy:

*firstly*, to carry out a purposeful advanced policy aimed at deepening structural changes;

*secondly, to attract* investments to the sphere of real production, i.e. to industries that process raw materials;

*thirdly*, in order to ensure the competitiveness of local products in the world market and to increase the export potential of the country, comprehensive support of sustainable industries ;

*fourthly*, it should be noted that the potential investment potential is influenced by the insufficient development of the investment infrastructure in attracting foreign investments in some regions. It is appropriate to encourage the activities of investment funds, insurance and leasing companies and to effectively establish their participation in the implementation of investment projects.

*fifthly*, it is necessary to carry out activities related to promotion of export, in particular, comprehensive simplification of export of local products to the foreign market, as well as financial support.

*sixth, to help export enterprises* to reduce the costs of production and sales, to ensure the competitiveness of the products of our enterprises in the world markets, to familiarize them with the results of research on the changes in the foreign market, prospective markets, and competitors;

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