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## DEVELOPMENT OF INVESTMENT AND BUSINESS ENVIRONMENT IN ZAAMIN DISTRICT

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### Annotation

Today Zaamin is widely promoted through recently launched web-site [www.zaamin.uz](http://www.zaamin.uz) and social network resources (facebook, twitter, etc.), while its great potential is demonstrated at international fairs. The uncommon flora of Zaamin, named as "Uzbek Switzerland", deserves a special attention. Day by day touristic and investment potential of the district is raising.

<http://www.gospodarkainnowacje.pl/> © 2022 LWAB.

### Introduction

Zaamin (Uzbek: Zomin) is an urban- type settlement in Jizzakh Region, Uzbekistan. It is the administrative centre of Zaamin District. Zaamin district, which has an ancient history, is located in the mountains of Jizzakh region of Uzbekistan and 3000 m above sea level. The legends that have come down to us show its historical significance. The fabulous landscapes and the purest mountain air, a variety of fauna and flora, the ancient places for pilgrimage and a unique national health resort all are Zaamin. Most importantly, these places are distinguished by their unique nature, coniferous forests and healing air. There are many health resorts that can be developed here. Zaamin tourism zone is an ecologically pure region, which has preserved its original appearance.

### Main part

It is located on the territory of Zaamin State Reserve in the Jizzakh Region of Uzbekistan on the tourist route between Samarkand and Tashkent. It is known from history that Zaamin was a part of one of the most ancient regions in Central Asia: Ustrushana, surrounded by ancient regions: Sogd, Bactria, Fergana and Chach. According to archeological sources, the age of Zaamin exceeds two thousand years old (2<sup>nd</sup> - 1st centuries BC). During excavations archeologists found remains of a settlement aged more than 2500 years. Zaamin in Persian and Tajik means "agricultural land", because even in ancient times it was noted for fertile soil.

Economy. Grain and livestock play a key role in agriculture. Here are companies, farmers, collective farms, 2 forestries in the district. 197,000 hectares of land are cultivated. Grain, melons, vegetables, fodder crops, potatoes are grown. There are hayfields, pastures, vineyards and nurseries. Cattle, sheep and goats (including astrakhan sheep), horses, and poultry are raised. There are 94 consumer services outlets and a museum of local lore.

There are 97 enterprises with foreign capital in such countries as: USA, China, Russia, Turkey, UAE, etc. Examples of successful activities among enterprises with foreign investments are: JV LLC MEGA

INVEST INDUSTRIAL, JV LLC Roison Home White Goods, JV LLC JuitaGulshana Invest, JV LLC SILK EXPERT processing, etc . The number of small businesses -11066.

There are 42 branches of 13 banks. To give more impetus to the development of tourist and investment potential of Zaamin, UNDP "Local Governance Support: Participation and Partnership" Project is carrying out comprehensive work in this area in collaboration with the Cabinet of Ministers of Uzbekistan and provincial khokimiyat of Jizzakh region. The Cabinet of Ministers of the Republic of Uzbekistan decided on measures for integrated socio-economic development of Zaamin district of Jizzakh region in 2020- 2022. To develop industry, agriculture and services in Zaamin district of Jizzakh region, increase industrial and agricultural production, provision of modern household, trade, transport, medical, tourism and other services to the population , in order to create new jobs and efficient use of existing resources, further improve engineering and communication and social infrastructure resolutions were made by the government.

In addition to unique nature, Zaamin has rich recreational resources. The national park is an ideal place for ecotourism, and Zaamin mountains are a candidate to the UNESCO List of Natural World Heritage. Zaamin Reserve is especially beautiful in the spring and autumn. At these seasons the nature of the park is variegated in bright colors and mountain air acquires pleasant freshness. Unique feature of the national protected zone makes Zaamin an ideal place for active tourism and resort - like recreation. The main attraction is the reserve, created in 1960 to preserve the unique nature of this place. The area of the park reaches 10.5 hectares and most of it is occupied by forests. Also in the reserve, you can find mountain ranges, gorges and hills. The highest part of the mountain range is Shaukartau Mount with a height of more than 4000 meters. The significant places of this park include "Boboyongok" – an ancient hazel, which, according to rough estimates, is about 700 years old. Its height is 20 meters, and it reaches almost 3 meters in diameter. A very interesting cave was found in a local village not far from the reserve. In its bowels, the archaeologists found the tools of primitive people. The walls of the cave are decorated with drawings. "Zaamin" sanatorium and several other rest houses and children's camps are also located on the territory of the reserve. Zaamin - Uzbek Switzerland.

## Conclusion

The Nurataridges surround the southern and partly western part of the oasis and provide a temperate climate, as well as give the originality of the relief and natural beauty to the Aidar- Arnasay lakes system in the north of the region. "Zaamin" Sanatorium is located at an altitude of 2000 meters above sea level in the Zaamin National Park health. The cleanest air, mountain landscapes, and coniferous trees –all this creates the best conditions for conducting wellness procedures for adults and children. In the Zaamin district, in one of the most beautiful gorges of the Morguzar mountain range, you can visit the unique Teshiktosh cave and the tomb here, popularly named as "Parpioyyim". It is located near the Teshiktosh hole.

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