

## USING THE PROJECT METHOD IN TEACHING RUSSIAN LANGUAGE TO DEVELOP STUDENTS' CREATIVE POTENTIAL

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### Annotation

This article examines the use of the project method in teaching Russian as an effective tool for developing students' creative potential. The project method, based on the active involvement of students in the process of research and creation of their own products, promotes the development of critical thinking, creativity.

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The political, economic and social transformations taking place in the Republic of Uzbekistan fundamentally determine new approaches to various spheres of society, including the field of education. The education of the individual is a didactic priority task set before the educational system by the Law "On Education" [2] and the "National Program for Personnel Training" [3].

The current situation in training specialists requires a radical change in the strategy and tactics of teaching at the university. Currently, all teachers of educational institutions work according to new educational standards. To increase the motivation of students, their general and professional competencies, various innovations are used in classes. The main figure in the educational process is the student himself, acting not as an object, but as a subject of learning. That is why the use of innovative technologies in pedagogical activity is one of the priority areas of education in Uzbekistan. This is due to the need to train highly qualified specialists who are able to actively participate in the economic, social and political spheres of our state, as well as directly influence the level of development of our education system.

The development of a methodology for teaching the Russian language using the project method in the context of modern realities seems to be an extremely relevant and important task, which is being addressed by highly qualified specialists in the field of education and linguistics both at the Russian and international levels. The relevance of this problem is determined not only by the significant changes taking place in the educational environment, but also by the fact that the world is changing rapidly, and with the emergence of new technologies, as well as the development and implementation of many innovative opportunities in the field of online learning and distance education, there is an urgent need to create new, progressive approaches to learning languages.

The use of the project method in the context of learning Russian has significant potential for increasing the overall effectiveness of the entire educational process, which certainly makes this approach a vital tool in the field of education. This advanced method is capable of significantly diversifying language learning, turning it into a fascinating and interesting process that becomes understandable and

accessible to students of various categories and levels of training; from those who are just beginning to master the language to more advanced students who are actively striving to deepen and expand their knowledge and skills. This is an important aspect for their further personal and professional development, and also significantly contributes to improving the overall situation in society, which today places high demands on specialists who want to demonstrate their qualifications and deep competence. In addition, this approach offers additional motivational factors for students, significantly increasing their involvement and interest in the learning process.

Increased activity and participation of students in classes organized using blended learning are key aspects for achieving deep understanding and assimilation of new material, which, therefore, makes the learning process more productive and effective. The use of the project method not only helps in developing students' language skills, but also contributes to the comprehensive development of their personality, through the use of diverse and interactive methods, such as group work, dialogues and role-playing games. This, in turn, leads to a significant improvement in academic success and an increase in the overall level of proficiency in the Russian language. Moreover, the use of the project method can significantly improve the level of interaction and communication between the teacher and students, creating a comfortable, trusting and productive atmosphere for studying, discussing and communicating in Russian. The fundamental point is that the use of the project method involves a combination of traditional and modern methods and approaches, which allows for the development of more flexible and adapted programs focused on the needs of a specific group of students, taking into account different learning styles, individual preferences and educational goals, which is extremely important in the context of a rapidly changing educational process.

Thus, the creation of an effective and targeted methodology for teaching Russian using the project method is becoming not just a significant goal, but also a vital tool for training qualified specialists. These specialists, with updated skills and approaches, will be able to confidently speak the language at a high level, which fully meets the modern requirements of society and the educational system, ensuring the success of graduates in various areas of their professional activity. At the stage of the educational process, when the project method is used with an emphasis on active methods and strategies, students can not only deepen their knowledge, but also develop essential practical skills. These skills will be in demand in the future, opening up new horizons for a career, allowing them to successfully adapt to the rapidly changing requirements of the labor market and contributing to the creation of a higher-quality professional environment, where they will continue to work with greater success and interest.

The use of flexible and individualized teaching methods is becoming increasingly important in our dynamically changing educational environment, where approaches to teaching must essentially be adapted to the unique needs of each student, their cultural background, interests, and individual characteristics of perception of new information. This opens up slightly new horizons for students and teachers, promoting the introduction of innovative and effective methods that can significantly change the usual approaches to teaching, as well as improve the assimilation of educational material, making it more accessible and understandable at all stages of education. Only through such adaptability can we create conditions in which each student can not only acquire minimal knowledge of the language, but also overcome obstacles to a deeper understanding of both the language and the culture. This is why this study is of enormous importance for the development of the educational process in our country, since it focuses on a deeper and more qualitative improvement in the level of teaching Russian as a foreign language in all educational institutions and at all levels of education. This, in turn, promotes a full understanding of not only Russian culture and its unique values, but also the traditions of Russian-speaking countries, full of rich cultural and historical heritage. This heritage has been formed over the centuries, creating unique cultural ties that need to be studied and preserved. A broad understanding of the Russian language and culture is becoming especially important in the context of the inexorable growth of globalization, when interest in multilingualism and intercultural communication is growing

and continues to expand every year, emphasizing the importance of language learning and interaction between people from different parts of the world. An important aspect is also the many advantages that blended learning provides as a powerful tool that opens up unique and valuable opportunities for teaching. The use of the project method makes it possible to most effectively assimilate the educational material and develop students' skills, which is the main condition for their successful learning. This is achieved through a harmonious combination of traditional methods and modern approaches to teaching, which makes the process more interactive, accessible and exciting for students. Creating conditions in which students are involved in the learning process affects their motivation and success, significantly increasing the level of interest in learning the language. This methodology stimulates the students' lively interest, allowing them to experience unforgettable emotions and achieve better, more impressive results in the learning process, which in turn forms high self-esteem and self-confidence in students. It promotes a deeper and more comprehensive mastery of the language basics, and also gives each student a chance to reveal their special abilities, talents and unique potential, which, certainly enriches the overall educational process. It creates a positive and inspiring atmosphere for all participants, where students have the opportunity to fully develop their potential and achieve high success, raising the level of not only their own education, but also the overall quality of teaching Russian as a foreign language in educational institutions. Thus, it contributes to the creation of a higher quality, competitive educational environment, ready for the challenges of modern times and requiring constant improvement, research and implementation of innovative methods to achieve the best results.

The project method is a unique and methodical approach that effectively combines traditional classroom learning, rich in personal interactions and interactions between teachers and students, as well as between students. This methodical approach includes the integration of elements of modern online learning, which significantly expands access to a variety of educational materials, resources and educational tools. Thanks to such a thoughtful combination of two formats, the possibility of using all available resources, modern educational technologies and tools is significantly increased, which ultimately leads to a noticeable improvement in the quality of the learning process itself.

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