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RISK-BASED FINANCIAL INSTRUMENTS: THEORIES AND CONCEPTS

Khalilov Bahromjon Bahodirovich

Asian International University

ARTICLEINFO.			Abstract
Keywords: manufacture, instruments.	foreign risk,	exchange, financial	This article provides information on risk-based financial instruments. Their theories and concepts are discussed. Relevant conclusions and suggestions are also given.
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Most economic agents, such as firms and investors, face foreign exchange or interest rate risk when they have future cash inflows or outflows arising from their capital investments, operations, and financing. The main factors that determine the magnitude of these flows, foreign exchange rates, and interest rates, both real (i.e., net of inflation) and nominal, are volatile. Indeed, there is a close correspondence between foreign exchange and interest rates. Hence, one of the important tasks of financial management is to reduce the exposure of the agent to foreign exchange and interest rate risk using various financial instruments. For instance, if a firm needs to convert its foreign currency inflows or borrow money at a future point in time, it can hedge its exposure to an increase in these rates in a number of ways. The principal instruments available for the hedging of foreign exchange and interest rate risk are discussed in the following subsections.

Forward Contracts. A foreign exchange forward contract is an agreement made today to deliver or take delivery of a specified amount of foreign currency in exchange for domestic currency, on a future date at a fixed exchange rate. An interest rate forward or a forward rate agreement (FRA) is a contract made now to pay or receive the difference between the future rate of interest and a fixed interest rate on a specified principal amount, over a given loan period. In the absence of changes in credit risk, an FRA can be thought of as an agreement to borrow or lend money in the future at a fixed agreed rate of interest.

Futures Contracts. Futures contracts are standardized contracts on foreign exchange and interest rates that are traded on a futures exchange. They are based on the delivery of a specified amount of foreign currency or an interest-bearing security at a future date. Thus, both forward and futures contracts are agreements to deliver or take delivery of a specified quantity of an asset on a future date at a prespecified price. However, the important difference between forward and futures contracts is that the latter are marked-to-market on every trading day.

Option Contracts. Interest rate options give the holder the right to receive the difference between the future rate of interest and a fixed interest rate, known as the strike rate, on a specified principal amount, over a given loan period. Again, in the absence of credit risk, an interest rate option can be thought of as the right to borrow or lend at a fixed rate. Note that in contrast to forward contracts, the holder of the option is not obliged to borrow or lend at the agreed rate, if market interest rates change to a level that is unfavorable to the holder of the option.



Foreign exchange options confer on the holder the right to buy or sell a specified amount of foreign currency at a fixed exchange rate, the strike rate, in exchange for domestic currency. As in the case of interest rate options, the option holder would exchange the foreign currency only if the previously fixed strike rate is favorable in relation to the prevailing market rate. Many firms and investors have cash flows denominated in multiple currencies. For firms involved in transnational trade, manufacture, and financing, these cash flows may be related to the purchase of capital equipment or raw materials, and the sale of finished products, or financing flows relating to borrowing and lending. In the case of investors, these cash flows may be related to their investments and the return from the investments, as well as the cash flows for consumption. Cash flows in various foreign currencies may be hedged using forward/futures or option contracts, for short horizons. For longer maturities, it may be necessary to use foreign currency swaps, caps, and floors. A foreign currency swap is a portfolio, or a series, of foreign currency forward contracts over multiple periods. Similarly, a foreign currency cap or floor can be defined in terms of a series of call or put options on the foreign currency. A derivative security or contract is one whose payoff and value depends on the price of some underlying asset. In the present context, we are concerned with foreign exchange and interest rate derivatives. These are contracts whose payoff and value depend on an underlying foreign exchange or interest rate (or bond price). The forward contracts, futures contracts, and option contracts mentioned in the overview are all examples of derivatives. One of the main features of a derivative is that the contract is detachable from the underlying asset. If an agent desires to speculate on the movement of a future foreign exchange or interest rate, it can use a derivative as a standalone bet. However, if it wishes to hedge an existing borrowing or lending commitment, it must add the derivative payoff to its loan costs or returns. The market for derivatives allows hedgers and speculators such as corporations, investors, banks, brokers, and other institutions involved in providing these services to compete in the same market, using the instruments for whatever purpose they desire. For example, in the case of interest rate risk, the loan cost, including the payoff from the derivative will be:

Net Cost of Borrowing/Return on Lending=Market interest rate at future date ± Payoff on interest rate derivative

For example, if a borrower hedges, and interest rates rise, they might end up paying a market rate of interest of x%, having a payoff from the derivative of y% and a net borrowing cost of x-y%. A similar definition in terms of costs versus prices in terms of domestic currency can be made in the case of foreign exchange derivatives. Forward contracts have been common in commodity and foreign exchange markets for centuries. In the middle ages, for example, the monks from the abbeys in Yorkshire, England, bought their wool forward on continental markets. Forward and futures contracts on rice warehouse receipts were traded in Japan since the late seventeenth century. Forward contracts to buy and sell commodities and foreign exchange and interest rate instruments are in widespread use today and are growing at a rapid rate. Indeed, most of the trading in foreign exchange is still in the form of forward contracts, and currently exceeds \$1.5 trillion a day. However, public futures markets have evolved to overcome some of the moral hazard problems associated with forward markets (i.e., the incentive for one of the parties to the contract to default). Futures contracts are made between a hedger/speculator and the clearing corporation of a futures exchange. Also, the default risk problem is minimized by requiring the contract holder to put up margin: a form of deposit against adverse price movements. Futures contracts are also of a standard size. For example, in the case of short-term interest rate futures, one standard eurodollar futures contract represents a bet on the future short-term (threemonth) interest rate on a face amount of \$1 million. Note that the holder of a long futures contract receives the difference between the market rate of interest and the futures rate agreed in the contract. The holder of a short futures contract pays the difference between the market interest rate and the agreed futures rate. Note that a forward or futures contract has no up-front cost that is, at the time the contract is made, so that it is initially a zero-value contract. In the case of futures contracts, the marking-to-market ensures that the contract has zero value at the end of each trading day. In contrast, an



option contract can be thought of as a one-sided futures contract. For example, a call option on euro confers the right, but not the obligation on the holder to exchange dollars for euro at a prescribed exchange rate.

In conclusion, foreign exchange and interest rate risk are among the most important risks facing most economic agents, whether they are corporations, institutional investors, or households. In recent times, the volatility of these rates has increased substantially and, as a result, agents have a greater need to hedge against these risks. A number of hedge instruments have been developed to manage these risks effectively. Broadly speaking, there are forward and futures contracts, which represent agreements to deliver a specified quantity of these assets at a prespecified price on a future date, and option contracts, which confer on the holder the right to deliver the assets at a prespecified price, only if it is worthwhile to do so on the future date. Many contracts such as swaps, caps, floors, and swaptions are variations on these basic contracts and provide the ability to hedge multiperiod cash flows. Other customized contracts, often referred to as "exotics," provide a vast array of hedging possibilities to agents facing interest rate and foreign exchange risk.

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