

THE ESSENCE OF ENTERPRISE MANAGEMENT AND ITS ORGANIZATION IN THE CONDITIONS OF ECONOMIC MODERNIZATION

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Abstract

The article examines important issues such as the influence of the macro and microeconomic environment in the management of enterprises in the context of modernization of the economy, factors affecting employees, the principles of organizing a modern enterprise, the main directions of the organization of enterprises in modernization, the essence of the concept of an enterprise.

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Introduction. In the conditions of modernization of the economy, the issues of enterprise management and its organization are carried out on the basis of a liberalized economic system. An enterprise is the main link in the structure of a market economy, moreover, one of the market entities, which organizes its activities on the basis of certain management.

In the system of market economy, the management of the enterprise and its organization should be based on a market mechanism. The market mechanism, on the other hand, consists of an economic system with a tendency to innovate.

Analysis of thematic literature. The studied literature covers the issues of Organization of enterprise management, selection and management of strategy, investment activity management, creation of scientific-theoretical foundations of enterprise management processes based on the requirements of market reform, scientific methodological aspects of Organization of enterprise management and improvement of Organization of enterprise management[1,2,3,4,5].

Research methodology. The research process made extensive use of Economic Analysis, comparative analysis and synthesis, induction and deduction, systematic analysis, scientific abstraction, and other methods.

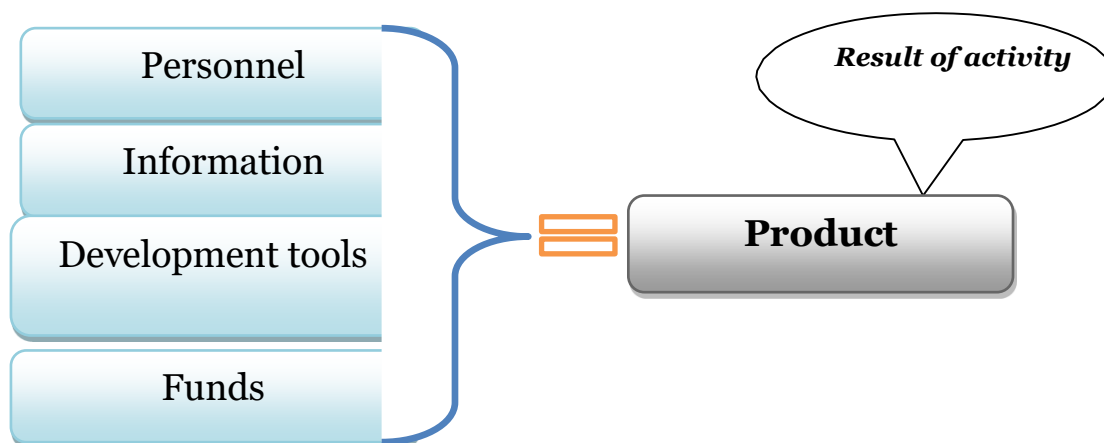
Analysis and results. The organization of management of enterprises requires not only the consolidation of work output factors, but also the organization of the use of these factors. Most importantly in the use of factors of production in modernization processes, serious attention is paid to quality levels. Because as market reforms get deeper and deeper, quality indicators play an important role in all areas. As can be seen in itself, the organization of Management in the field of quality management assumes new approaches.

The influence of the macro and microeconomic environment in the management of enterprises in the conditions of modernization of the economy cannot be denied.

In the management of the internal environment of the enterprise, attention should be paid to two aspects:

1. Worker-Personnel Management.
2. Technology and Technology Management.

The internal environment of the enterprise is an environment consisting of the interaction of people, means of production, information, funds, in the end, a finished product is created. (work is done, services are provided). Such an environment is presented in drawing.



Draw 1. Industrial enterprise internal environment
(The drawing was developed by the author)

In this way, in the conditions of modernization, the enterprise independently organizes its activities, carries out product production processes. As a result of the management of the enterprise, opportunities for employment of employees are created or expanded.

The organization of Management in the production structure is considered more the activity of managers in the lower tier, who determine their tasks with the participation of managers in the middle tier. The factors influencing employees in the organization of enterprise management and their description are presented in Table 1.

Table 1.

Factors and essence of influence on employees in the organization of enterprise management

Factors influencing employees	Factor description
Hierarchical structure of the enterprise	The main means of influence on it-government, tycoon relations - influence on a person with the help of coercion from above, control over the distribution of material values.
Culture	It is a set of social norms, procedures, disciplines and rules developed by an enterprise, society, a group of people, regulating the activities of the individual, forcing the individual to operate only in such a way that it cannot be otherwise.
Structure of Labor Organization	The character and dimensions of enterprises are determined by the characteristics of the product they are producing. Most of the issues of Personnel Management in small and medium-sized enterprises are carried out by linear managers. In large enterprises, on the other hand, separate structural units are formed for the implementation of tasks.

(Developed by the author based on the study of table literature)

Therefore, functional ties in the organization of management are established in enterprises, these ties are carried out both vertically and horizontally. Such contacts are those in the manner of coordination and cooperation of production processes.

In managing the external environment of the enterprise, the main focus is on strengthening relations with market infrastructures and conducting interaction with partners. In this case, behaviors aimed at managing the profit generated after taxes and other mandatory payments are also carried out (Draw 2). As you can see, in the system of a market economy, and especially in the conditions of its modernization, a huge number of elements must be taken into account in the organization of enterprise management.

In the modern organization of enterprise management, today it is advisable to pay attention to the following principles: innovation in search of new ideas and search for a solution; the formation of skills for working with market infrastructures; the ability to apply risk in time; compliance with business ethics when working with partners.

These principles further expand the possibilities of organizing enterprise management in modernizing conditions. In particularly large enterprises, modernization processes will consist of a complex system. Because in order to modernize the technological composition, a large amount of funds is required. In turn, if this work is carried out to the fullest, it is possible to have great opportunities in the division of Labor .

An enterprise is an independent economic entity created by an entrepreneur or association of entrepreneurs to produce products, carry out works and provide services, in order to meet social needs and make a profit.

An important quality in the management of a modern enterprise is the ability to take action with adaptability to changes in the situation. For this, it is also very important to have qualities such as being potential within the chosen activity, striving for a goal, diligence, willingness to fail, learning from one's own mistakes.

When organizing the management of an enterprise and conducting its activities, it is necessary to choose reliable ranks and optimal partners. Participation and prioritization in a competitive struggle is the result of effective organization. Another key aspect in management is the precise organization of marketing.

In a competitive environment, the advice that managers or marketers give, including those given about market demand, product movement, product sales, price, distance, production factors, is considered essential for businesses.

A modern enterprise that uses modernization is a complex organizational structure. "Therefore, its internal environment can be divided into mutually interacting structures depending on the goals formed". The purpose of modernizing the economy is to create a decent technical and technological system in enterprises.

It is the reliable and efficient production of production equipment and technology, the regulation of the mutual technical and organizational relations of employees.

The scientific organization of production under the conditions of modernization in turn leads to the application of innovation. Innovation processes are a component of the modernization of the economy, on the basis of which new approaches to production are mastered. This takes the self-production process to a qualitatively new level.

The task of the scientific organization of Labor (mite) is to establish healthy formal relationships in the service community. It includes a system of measures to create conditions for productive and creative work on high productivity.

Material production work in conjunction with live labor

requires objects and means of Labor. Ensuring the mutual movement of these three parts of the production process is the task of organizing production, this task is understood as a system of unification of material and personal elements for the purpose of product production.

The basis of the concept of scientific organization of Labor is the increase in the personality, place of the employee in modern times, his knowledge of his own tasks, the ability to form them and direct them in accordance with the goals before the enterprise.

Scientific organization of management (bite) is a system of technical, economic and positive means that ensure the purposeful impact on the material and human formation of the enterprise. He promotes their interaction with the goal of achieving a high spiritual–technological and economic effect.

Conclusions and suggestions. In the conditions of modernization of the economy, it is advisable to take into account the influence of the macro and microeconomic environment in the management of enterprises.

In the organization of enterprise management, it is necessary to take into account the factors influencing employees, namely the hierarchical structure of the enterprise, the structure of culture and the organization of Labor.

In modern organization of enterprise management:

- innovator search for new ideas and solution;
- generate skills to work with market infrastructures;
- be able to apply risk in time;
- we recommend adhering to business ethics when working with partners.
- an enterprise is an independent economic entity created by an entrepreneur or an association

of entrepreneurs to produce products, carry out works and provide services, in order to meet social needs

and make a profit, it is advisable to issue a tariff.

Scientific organization of production, scientific organization of Labor, scientific organization of management can be considered the main directions of modernization of the organization and management of enterprises.

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