



GOSPODARKA I INNOWACJE

Volume: 37 | 2023 Economy and Innovation ISSN: 2545-0573

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WAYS TO IMPROVE THE ORGANIZATIONAL AND ECONOMIC MECHANISM OF PROVIDING SERVICES IN THE HEALTHCARE SYSTEM

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A R T I C L E I N F O.	Abstract
Key words: medical services, resource, planning, provider, telemedicine.	Improvement of the organizational-economic mechanism of healthcare systems opens the way to solving health problems, serving more people, using new technologies, and coordinating not only organizational-economic, but also social issues. This article provides brief definitions and advice on ways to improve the organizational and economic mechanism of service provision in the health care system.

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The health system plays a crucial role in society by providing essential services to improve people's well-being and quality of life. However, the organizational and economic mechanisms for supporting health services in many countries often face many challenges. These challenges range from inefficiencies in resource allocation to inadequate financial models and ultimately affect the availability, quality and affordability of health services. To solve these problems, it is necessary to pay attention to the improvement of organizational and economic mechanisms in the health care system. This article explores various strategies and approaches to improve health services are crucial for the well-being and development of societies.

One of the main aspects of improving the health system is the efficient allocation of resources. Healthcare organizations must strategically allocate their resources, including personnel, medical equipment, and supplies, to ensure optimal utilization.

To achieve this, the following measures can be considered:

- a. Comprehensive planning: Developing a comprehensive plan that assesses existing health infrastructure, population needs, and disease burden can help identify resource gaps and effectively guide resource allocation decisions.
- b. Data-driven approaches: Data analytics and the use of advanced technologies can provide valuable information about patient demographics, disease patterns, and resource utilization, enabling healthcare providers to allocate resources based on evidence-based decision-making. will give.
- c. Collaboration and coordination: Encouraging collaboration and coordination among health care providers and stakeholders can help share resources, reduce duplication, and optimize resource utilization.

Investing in strong primary care services is critical to overall health system improvement. By

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Copyright © 2023 All rights reserved International Journal for Gospodarka i Innowacje This work licensed under a Creative Commons Attribution 4.0 prioritizing prevention, early diagnosis and treatment of chronic diseases at the primary level, the burden on secondary and tertiary care facilities can be reduced.

The following measures can be implemented to strengthen primary care:

- a. Infrastructure Development: Provision of adequate infrastructure and equipment at primary health care centers can improve the population's access to timely medical care.
- b. Education and training: Continuing education and training for primary care providers can increase their skills in diagnosis, treatment, and preventive care, reducing the need for specialty services.
- c. Technology integration: Integrating digital health solutions and telemedicine platforms into the primary care delivery system can improve access to remote areas and provide timely consultation, diagnosis and follow-up care.

The economic mechanism of health services plays a decisive role in ensuring financial stability at affordable prices for patients. The implementation of effective financial models will help solve existing problems and develop the health care system more efficiently.

The following strategies can be considered:

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- a. Health Insurance Reforms: Revise health insurance policies to provide comprehensive coverage including preventive, ambulatory services and catastrophic events to minimize financial burdens on individuals and provide equitable access to health services can provide use.
- b. Payment Reform: Shifting from fee-for-service payment models to value-based payment systems can encourage health care providers to focus on quality care, patient outcomes, and cost-effectiveness rather than the volume of services provided.
- c. Public-Private Partnerships: Partnerships between the public and private sectors help leverage resources, expertise and innovation to improve health service delivery. Such cooperation will promote competition, efficiency and investment in the health sector.

Technological advances have the potential to revolutionize healthcare delivery. Integrating innovative technologies can streamline processes, improve the patient experience, and improve healthcare outcomes.

The following areas are important:

- a. Electronic Health Records (EHR): Implementing robust EHR systems ensures secure and efficient data exchange, improves care coordination, reduces medical errors, and enables data-driven decision making.
- b. Telemedicine and Remote Monitoring: Expanding telemedicine services and remote monitoring technologies can improve access to health care, especially for rural and low-income populations. This allows for remote consultations, home care and timely interventions.
- c. Artificial Intelligence (AI) and Machine Learning (ML): AI and ML algorithms can analyze large amounts of medical data, aid in diagnosis, and predict disease progression.

Important ways to improve the organizational and economic mechanism of providing services in the health care system include improving legal management, effective use of financial resources, training and motivating employees, learning and using large information technologies, improving guarantees, applying innovations and development, establishment of cooperation with public organizations and internal and external institutions. These methods help to improve the quality, efficiency and performance of services in the health care system and make it possible to ensure public access to health care.

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